 Personal Assistance for Seniors Who Are Self-Reliant(Medicine Reminder)



**1. CUSTOMER SEGMENT(S)**

**CS 6. CUSTOMER**

**5. AVAILABLE SOLUTIONS**

* By searching in books, e-books, online websites etc...
* By gathering the information from the peoples and come to understanding.
* Archaeologist
* Ornithologist
* Entomologist
* Common people
* **Anxiety-**customer began to get anxious when they still no idea about what they have found.
* **Mysteries-**they might Called it mysteries which they can't able to conclude it (founded thing) and give up.

**Explore AS,**

**Deﬁne CS, ﬁt into**

1. **TRIGGERS TR**



**2. JOBS-TO-BE-DONE / PROBLEMS J&P 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR BE**

When the user Don’t have the knowledge about particular thing (setting time) this kind of situation occurs.

* Lack of study in the sequence of things
* Unaware of the object
* New to environment
* Solving the customer doubts about setting the desired time and medicine.
* Giving the necessary information for particular thing which needs for customer

**Identify strong TR & EM Focus on J&P, tap into BE, understand**

* Seeking for self-gratification by identity the thing
* To help the user in taking the medicine at the proper time by giving the voice notifications.

1. **EMOTIONS: BEFORE / AFTER EM**

**10. YOUR SOLUTION SL**

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**Focus on J&P, tap into BE, understand**

1. **CHANNELS of BEHAVIOUR CH**

Sometimes elderly people forget to take their medicine at the correct time.  
And it is difficult for doctors/caretakers to monitor the patients around the clock. To avoid this problem, this medicine reminder system is developed.Medicine Reminder helps the users in taking the medicine at the proper time by giving the voice notifications.

* 1. **ONLINE**

**Extract online & ofﬂine CH of BE**

* Online websites
* Social media platforms
  1. **OFFLINE**
* Customer throw words
* **Before:** unease about something with an uncertain outcome (showing worry)
* **After:** pleasure of blessedness and brightness in face.